

CA MID5TATE FAIR LivestockNewsletter



B.Y.O.B.

Bring Your Own Buyer!!!

Please be creative when sending your buyer letters, and B.Y.O.B. to the 2025 JLA! We have so many generous businesses in our community, and so many more that do not participate in our auction! See page 2 for some buyer letter tips!

ADELAIDE PARKING

Adelaide Parking spots will go on sale Wednesday, June 4th at 9am. If you would like to get a spot for 2025, set your alarms!!

We will be assigning spots on a first come, first serve basis.

<u>Click here to go to the online</u> <u>application!</u>

ONLINE ENTRIES

Entries are open until June 1st at 11:59pm! Please get your entries in before the late entry period, late fees will apply!

Links to entries and forms are on our <u>Livestock Webpage</u>!

Check our website for a new Showorks checklist!

Email us for assistance: livestock@midstatefair.com

BUYER'S GIFTS

Fair policy does not allow full bottles of alcohol through the gates. This will be enforced by event staff at all gates, and there will not be exceptions for Buyer's Gifts. Please choose alternate items for gifts, or arrange for delivery outside the fairgrounds.

FACEBOOK

We will be using our Mid-State Fair Livestock Facebook page to send out information to exhibitors! Please follow us for up to date information!

<u>Mid-State Fair Livestock</u>

AWARD SPONSORS

Interested in sponsoring an award for our Livestock Show?

Contact: awards@midstatefair.com

We have lots of awards left to sponsor for 2025!



CA MIDSTATE FAIR LIVESTOCKNEWSLETTER



TIPS AND TOOLS FOR THE PERFECT BUYER LETTER!

Create a professionally written buyer letter and send to potential buyers. Below is a sample format you can utilize to craft your letter:

Dear Mr./Mrs./Ms. _____,

Paragraph One: In this paragraph, introduce yourself, your family and identify the organization you are affiliated with. Explain that you will be exhibiting your Supervised Agricultural Experience Project at the California Mid-State Fair.

Paragraph Two: In this paragraph, describe your project, i.e. what you raised, how many hours you have invested in your project, special facts about your project (examples: type of feed, exercise program, breeding information.) Share with the reader what you have learned from undertaking this project and how their support will help you in your future endeavors.

Paragraph Three: In this paragraph, describe for the reader what you get out of being an FFA/4-H member. Inform the reader of other FFA/4-H activities you participate in.

Paragraph Four: In this paragraph, thank the reader for his/her consideration. Let the reader know how he/she can reach you for more information about the fair and/or your project.

Sincerely, Your Signature

TIPS FROM BUYERS

- Hand write your letter
- Sign your letter
- Personalize
- Address each letter to your Buyer
- Mail or Hand Deliver
- Do not have your parents write your letter!
- List your parents names
- Use proper punctuation and spelling
- Be neat and creative!

WHO DO I SEND A LETTER TO?

- Send letters to businesses your family visits regularly
- Doctors, dentists, etc.
- Hardware Stores
- Feed & farm Stores
- Where else do you visit with your family and purchase items? Potential buyers can be anywhere!